



Agenda
WATER CONSERVATION SUMMIT
December 4, 2007

Hosted by the Water Resources Advisory Commission

This public forum brings together local, state and national experts along with a broad range of stakeholders to kickoff development of an enduring, comprehensive water conservation program for South Florida.

8:00 a.m.	Sign in and registration
8:30 – 8:40 a.m.	Welcome Eric Buermann, Governing Board Chair
8:40 – 8:55 a.m.	Overview of District's Water Conservation Goals Carol Wehle, Executive Director
8:55 – 9:10 a.m.	Stakeholder Group and Facilitator Introductions Carol Wehle, Executive Director
9:10 – 9:25 a.m.	Agenda review, meeting guidelines, public comment guidelines Janice Fleischer, Moderator & Facilitator
9:25 – 10:45 a.m.	The Role of Regulations in Water Conservation
9:25 – 9:30	Panel Introductions
9:30 – 9:45	Janet G. Llewellyn, Director, Division of Water Resource Management, Florida Department of Environmental Protection
9:45 – 10:00	Jeff Pearson, Director, Charlotte County Utilities
10:00 – 10:15	Rob Teegarden, Chair, Florida Section American Water Works Association
10:15 – 10:45	Moderated Panel Discussion, Audience Q & A
10:45 – 11:00 a.m.	BREAK

11:00 – 12:20 p.m.	Voluntary Programs and Incentives that Work
11:00 – 11:05	Panel Introductions
11:05 – 11:20	Dave Bracciano, Demand Management Coordinator, Tampa Bay Water
11:20 – 11:35	Mary Ann Dickinson, Executive Director, Alliance for Water Efficiency
11:35 – 11:50	David Self, President, Florida Nursery, Growers and Landscape Association
11:50 – 12:20	Moderated Panel Discussion, Audience Q & A
12:20 – 1:15 p.m.	LUNCH
1:15 – 2:35 p.m.	Effective Social Marketing and Water Conservation Education
1:15 – 1:20	Panel Introductions
1:20 – 1:40	Ane Deister, General Manager, El Dorado Irrigation District, El Dorado County, California
1:40 – 2:00	Jack Wilbur, Public Information and Social Marketing Specialist, Utah Department of Agriculture and Food
2:00 – 2:35	Moderated Panel Discussion, Audience Q & A
2:35 – 2:50 p.m.	Stakeholder Group and Public Comment
2:50 – 2:55 p.m.	Next Steps
	Carol Wehle, Executive Director
2:55 – 3:00 p.m.	Evaluations/Adjourn